



Press Release

Source: Aero Performance Products, Inc.

Aero Performance Products, Inc. Reports Increased 4th Quarter Sales

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Sales increase 22% over 2007; Gross profit margin reported at 39%

SOUTH JORDAN, UT--(MARKET WIRE)--Jul. 16, 2008--Aero Performance Products, Inc. (Other OTC: AERP), which operates Aero Exhaust, Inc., a world leader in performance exhaust airflow technology and NASCAR Performance Partner, today reported that sales of Aero Exhaust products for the fourth fiscal quarter of 2008 were 22% higher than the same period last year. Gross profit margin is up to 39%, a significant improvement over the results from the previous fiscal quarter.

“We decided to release unaudited results for the fourth fiscal quarter of 2008 to keep shareholders up to date on the company’s progress before the annual report is filed in late September and to use this as an opportunity to discuss increased product supply,” commented Aero Performance Products CEO Bryan Hunsaker.

The sales results reflect that the patented Aero Turbine products still are the most popular models of Aero’s core muffler products, with 75% of quarterly sales coming from those styles.

“While we are not satisfied with the 22% growth over the same quarter last year, we are pleased to see that the continued demand for Aero Exhaust product has produced increased sales for the 4th quarter. Considering that Aero also experienced a shortage of product during the period and that this is a time when many companies are experiencing decreased sales over previous years, any increase should be seen as a positive and something that can be built upon in future fiscal quarters. The 39% gross profit margin represents a combination of retail, dealer, and warehouse distributor purchases,” Mr. Hunsaker said.

“We have also established a strategic relationship with one of our largest distributors to secure the future supply of product. We believe this relationship will help alleviate the supply bottleneck and significantly increase our flexibility in opening new markets and expanding existing ones. Product from the program is in production and shipments are being received. With continued product demand, we will be able to dramatically increase sales with increased supply. The bottleneck of product has been our largest impediment to growth, and with that issue being addressed, we look forward to future revenue reports,” added Mr. Hunsaker.

To sign up to receive information by email directly from the company whenever new press releases, investor newsletters, SEC filings, and other written material is issued, please visit <http://www.aeroperformanceproducts.com>.

About Aero Performance Products, Inc.

Aero Performance Products, Inc. (www.aeroperformanceproducts.com) operates Aero Exhaust, Inc., a world leader in performance exhaust airflow technology, manufacturing and distributing the most technologically advanced muffler on the market. Aero's product lines are built to the highest industry standards and offer the consumer a lifetime warranty. Aero Exhaust has been issued U.S. and Australian patents on its innovations and development in the exhaust industry, and its mufflers are available worldwide through major retailers, mass merchant centers, automotive aftermarket supply stores and wholesalers. Aero Exhaust mufflers are an exclusive National Association for Stock Car Auto Racing (NASCAR) Performance product and carry the prestigious NASCAR brand on product, packaging and related media. NASCAR legend Rusty Wallace is the official spokesperson for Aero Exhaust products. Additional information on Aero Exhaust's products, race team, and motorsports ventures can be found on its corporate website, www.aeroexhaust.com.

Safe Harbor Statement: The statements in this release that relate to future plans, expectations, events, performance and the like are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and the Securities Exchange Act of 1934. Actual results or events could differ materially from those described in the forward-looking statements due to a variety of factors, including the lack of funding, inability to complete required SEC filings, and others set forth in the Company's report on Form 10-K for fiscal year 2007 filed with the Securities and Exchange Commission.

CONTACT:

Gemini Financial Communications, Inc.
A. Beyer, 951-677-8073
investors@aeroperformanceproducts.com